May 16, 1910

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## THE AMERICAN NUMISMATIC SOCIETY 156TH STREET, WEST OF BROADWAY NEW YORK

THE GOVERNORS AND COUNCIL OF THE AMERICAN NUMISMATIC SOCIETY TAKE PLEASURE IN ANNOUNCING THE ORGANIZATION OF A CLASS OF ASSOCIATE MEMBERS WITH THE OBJECT OF BROADENING THE GENERAL INTEREST IN NUMISMATICS, AND ENCOURAGING THE DEVELOPMENT OF THE WORK OF THE MEDALIST IN AMERICA. THE EXTRAORDINARY APATHY WHICH HAS EXISTED IN REGARD TO THIS VERY IMPORTANT SUBJECT AND WHICH HAS RESULTED IN THE PAST IN SERIOUSLY AFFECTING THE ARTISTIC STANDARD OF AMERICAN COINAGE IS DEEMED AMPLE JUSTIFICATION FOR THIS DIRECT APPEAL TO ALL WHOSE INTEREST IN THIS FIELD OF ART MUST PROMPT THEM TO ITS DEFENSE AND DEVELOPMENT